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Ultimate 3-in-1 Color Tool: -- 24 Color Cards With Numbered Swatches -- 5 Color Plans For Each Color -- 2 Value Finders Red & Green



Synopsis

New! Includes CMYK and RGB formulas, plus Hex numbers for web site design Improved! Larger color swatches and expanded guidelines for use - 24 color cards plus an in-depth instructional guide make color planning easy - Handy, take-along size-refer to it at home, in your studio, or while shopping - Based on the Ives Color Wheel - Over 100,000 sold!

Book Information

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Customer Reviews

Jan 12 The Ultimate 3-in-1 Color Tool, a collection of quick reference cards on a rod, provides a convenient way to choose your color combinations. This portable guide includes 24 color cards containing 816 tints, shades and tone; five suggested color plans for each card; and two color value finders. If you are not sure what the difference is between tint, shade, tone and value, don't worry. Detailed information explaining how to choose a color scheme effortlessly using the Color Tool is included. Use for garment or wardrobe planning as well as quilt, craft, and home decor schemes. * Threads * Mar 11 We might have been raised to believe that red, blue and yellow are the Holy Trinity of color mixing. But today's graphic artists, photographers, dyers and yes, quilters, use cyan, magenta and yellow as primaries. Which leads us to author, quilter and color goddess Joen Wolfrom. She's written about color in quilts for decades and learned long ago that the pre hues of the Ives Color Wheel created much better looking color combos than our grade school lessons offered. Joen just birthed her third incarnation of the best selling 3-in-1 Color Tool and added a nifty poster to go with it. The new version still has those wonderful color family cards with color schemes, but it also has the CMYK (cyan, magenta yellow and black) and the RGB (red, green, blue) color

formulas used in design and dye work, along with Hex numbers used in website design. This hand-dandy carry-a-long tool is priceless for choosing fabrics on the fly. Learning it's tricks will make your quilts thro with energy. And while your sitting in your studio/sweing room, drink in inspiration rom her Studio Color Wheel, a 28 inch- square poster with color combinations at the ready. *

Quilter's Home *

After leaving her career in the educational field to become a homemaker in 1974, Joen became interested in quilting and textile art. During a span of fifteen years, she created commissioned textile art for private clients and corporations. Her work is included in collections throughout the world. As a guest lecturer/instructor on the subject of color and design, Joen has taught throughout the United States and in England, the Republic of Ireland, Northern Ireland, Scotland, Canada, Germany, the Netherlands, Taiwan, Australia, New Zealand, and South Africa. Joen is the author of twelve previously published books and products. Several have been bestsellers in the art/craft field; some have been translated into other languages. Her published works include Color Play, The Visual Dance, The Magical Effects of Color, Visual Coloring, Landscapes & Illusions, The Ultimate 3-in-1 Color Tool, and The Studio Color Wheel. Joen is the owner of JWD Publishing, a pattern company that publishes quilt-related patterns. She enjoys photography, reading, traveling, and spending time with her family. You may visit Joen's website at www.joenwolfrom.com or her pattern company's website at www.jwdpublishing.com.

AWESOME PRODUCT. You can't go wrong with your color scheme. The instructions explain basic color theory and pallet very well. I would get her book and then take her Craftsy class. Now, the class is a struggle to get through as she goes deep into color theory. However, if you stick with it until the end, you will never, ever look at color the same way again! You will be a COLOR MASTER!

This is a little complicated to use but once you get the hang of it, it becomes very helpful. It's given me courage to try color combinations I wouldn't have dared try before, and I'm always happy with my results. For an experienced quilter this may be overkill but for a beginner or advanced beginner, this is handy.

I learned so much with this tool. I went through all my pencil brands to find each exact "pure" color marked on each color card. I made a color chart and use it for picking colors within the same family of color. Myself and friends were surprised to see a color we would have chosen as red is actually

the "pure" orange. The color combination are endless.

The Ultimate 3-in-1 Color Tool is excellent for learning how colors work together making it very useful for quilters but it is also useful to scrapbookers, artists and anyone who works with color. It works very well with Joen Wolfrom's book, Color Play: Easy Steps to Imaginative Color in Quilts. I found using the Color Tool and the book together helped me understand how colors and their variations work together.

I carry this around in my purse, now, to help choose colors for quilting material. The red and green filters have made it MUCH easier to choose a range of colors to give better contrast in fabric choices. I have started using them in collage creation, also, when I'm stuck on what to do next. They always help determine whether to go darker or lighter. And the color cards themselves, that help choose color combinations, are great. I'm not much of an artist or quilter, but this, I think, makes me a better one than I would be without it.

I am not naturally educated or confident about what colors go with other colors. This fits in my purse and gives me a great tool for figuring out what fabrics I need for quilting a particular product. I still have my color wheel, too, but this is such a great help for me when at the fabric store, don't know what I would do without it.

While my technical skills are top-knotch, my artistic skills are pathetic. I lack the gene that allows spectacular color combinations that make a project POP. Not any more, though. I have yet to find a color that isn't represented and the combinations are awesome. Hopefully, I'm learning as I go. Every time I use it in a store, someone asks me about it & wants to know where to get it. It's the best tool I've found since the rotary cutter!

This is a must have.. I love that it gives multiple values for color including Pantone and RGB (so can be useful for color matching on the computer :)

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